

**Field:** Education, Development

**Name:** Reach Education Pvt. Ltd

**Location:** Mumbai, India

**Name of Position:** Business Development Lead

**Brief Description of the Organization:**

Reach Education Pvt. Ltd. is an educational services firm based in Mumbai, India. We are a start-up founded by HBS (MBA'2010) and CMU (Tepper'2003) alum Vibha Kagzi and focus on the higher education space in India. Currently, we are successfully operating 1 business vertical, ReachIvy ([www.reachivy.com](http://www.reachivy.com)) focused on counseling students targeting top-tier schools internationally. We are assessing various incremental business models and ideas in the education space and are looking for a business development lead to build and create from ground up an online testing business (career testing) and/or an online course library. We are exploring highly scalable business ventures with technology as the back-bone of the business.

[www.reachivy.com](http://www.reachivy.com)

**Internship Position:** Business Development Lead

- Suggest new business verticals
- Conduct an in depth market survey
- Evaluate and understand the nuances of the business vertical
- Prepare a blue print of the business, performing basic numerical analysis
- Interview candidates and build a team of professionals

**Qualifications:**

- Minimum 2 years of experience in businessdevelopment/operations/strategy/marketing/consulting
- Passion to work/prior experience in the education space

Contact: Nishreen, [help@reachivy.com](mailto:help@reachivy.com)

To apply, send Resume/CV, Cover Letter, and a 300 word statement answering 1) Why you want to work with us 2) How your educational/professional background is applicable to the role to Nishreen, [help@reachivy.com](mailto:help@reachivy.com). Skype interviews will be conducted with qualified applicants.