

# VANITA YADAV, P h D

**Innovation | Entrepreneurship | Strategic Management**

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## **Visiting Scholar (Fulbright Research Fellowship)**

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Vanita Yadav is a visiting scholar at Massachusetts Institute of Technology (MIT), USA on a Fulbright postdoctoral research fellowship. She is also a Research Affiliate at the South Asia Initiative (SAI), Harvard University. In India, she holds an assistant professor position at the Institute of Rural Management Anand (IRMA).

She has a doctorate in business management from Management Development Institute (MDI) Gurgaon, India. She has more than 6 years of work experience in research, academia and industry. Vanita has published and presented research papers in refereed International Journals, Conferences and Books. She has published two case studies at the Harvard Business School publications online and Asia Case Research Centre (ACRC), Hong Kong. Her case study on outsourcing was ranked as the 'Most Popular Case' by ACRC and is taught in various Business Schools across the globe.

She has also worked on research projects funded by the European Union (supported by National Association of Software Services Companies- NASSCOM, India) and institutional seed funded projects. Her doctoral research work won the 'Best Paper Award' at Indian Institute of Science (IISc), Bangalore India (Dec 2007). Vanita is Associate Editor of two journals- International Journal of Rural Management (IJRM), Sage and the International Journal of Innovation in the Digital Economy (IJIDE), IGI. Additionally, she is serving as a Reviewer for various refereed International Research Journals and Conferences like AoM.

Vanita's industry experience was with the Knowledge Solutions Business Group of NIIT Ltd, New Delhi, India. On the personal front, Vanita is socially responsible and creative with experience in voluntary social work and freelance contemporary fine arts. She has held various art exhibitions in major Indian cities.

Her teaching and research interests are in the areas of Strategy, Social/Inclusive Innovation, Entrepreneurship and Qualitative Research Methodology.

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