

**IIM-A / Harvard Schedule**

<b>Day</b>	<b>Time</b>	<b>Topics</b>	<b>Instructor</b>	<b>Material</b>	<b>Title</b>	
Monday June 22, 2015	10:20 – 11:35	An Introduction to the India Telecom Sector	RJ	Industry Note (Students are encouraged to get updated information from the web)	Indian Telecom Service Sector	
		Mobile Usage Profile	AS			
	<i>Tea/Coffee Break</i>					
	11:55 – 13:10	Discussion / Blog	How can mobile technology in India be employed to impact social change?	Self-Study Session (SB to facilitate)		
	<i>Lunch</i>					
<i>Tea/Coffee Break</i>						
	18:00 – 19:30	Video Conference @ RJMCI				
Tuesday June 23, 2015	10:20 – 11:35	Net-Neutrality	AS	Case study		
		Net Neutrality: Regulatory Aspect	RJ	TRAI Consultation Paper (Students expected to skim the paper beforehand)	Regulatory Framework for Over-the-top (OTT) services	
	<i>Tea/Coffee Break</i>					
	11:55 – 13:10	Financial Inclusion	Self-Study Session	Background Note	Financial Inclusion 2014 – Global Financial Development Report	
				News Paper Article	Nuts and bolts of financial inclusion (Business Line)	
				Speech delivered by Shri P. Vijaya Bhaskar, Executive Director, Reserve Bank of India	Financial Inclusion in India – An Assessment	
				Report Summaries -Committee on Comprehensive Financial Services for Small Businesses and Low Income Households		
<i>Lunch</i>						
<i>Tea/Coffee Break</i>						
	18:00 – 19:30	Video Conference @ RJMCI				
Wednesday June 24, 2015	Field Trip (Kubernagar, Odhav, Dehgam)***					
Thursday June 25, 2015	14:30 – 15:45	Surveilling the World's Largest Mass Gathering	SB	Case Study		
		Guest Speaker				
<i>Tea/Coffee Break</i>						

Day	Time	Topics	Instructor	Material	Title	
	16:05 – 17:20	Debrief from field trip	RJ and SB			
		Business Model Innovations for ICT Based Services**	RJ	Journal Article	Business Model Innovations for ICT Based Services for Low Income Segments in Emerging Economies	
	<i>Tea/Coffee Break</i>					
Friday June 26, 2015	10:20 – 11:35	Retinopathy of Prematurity Using Mobile Phones	RJ	Case study	Narayana Nethralaya: A Precious Gift to a Premature Child	
		Student Presentations				
	<i>Tea/Coffee Break</i>					
	11:55 – 13:10	Formulating the research questions for field-study EkStep and JanaCare	Group-work, facilitated by SB			
<i>Lunch</i>						

NOT included in the above curriculum:

Supply Chain Management using mobile platforms (unless AS is available at other days / times)

\*\* To be moved to the afternoon, preferably the next day

\*\*\*Tentative Field Trip Schedule

Activity/Location	Time
Starting Point (IIMA Old Campus, Mango Tree)	10:00
Location 1: Odhav (Briefing + Overview of processes)	10:45 – 11:30
Travel to Location 2: Kubernagar	11:30 – 12:00
Kubernagar (Overview of Process)	12:30 – 13:15
Lunch	13:00 – 14:00
Travel to Location 3: Dehgam	14:30 – 15:30
Dehgam (Overview of Process)	15:30 – 16:30
Reach IIMA, Old Campus	17:30